Suggested Email Copy:

Hello!

[Enter Company Name] is excited to be participating in this year’s Dallas Chocolate Festival. It’s going to be held on Saturday, September 12th at the Addison Conference Center, and we’d love to see you there.

This year’s theme is “The Art of Chocolate” and in addition to our amazing offerings, there will be other chocolate makers and chocolatiers there from all over the country and the world showcasing their artful creations. It’s a lot of fun to see so many chocolate artisans in one place. You won’t want to miss out.

In addition to the vendor hall, there will be lectures and presentations, an interactive kids’ table, food trucks, a gift shop and free parking. Of course we will have samples, and also lots of delicious treats for sale.

[If you are going to do something special for the Festival, mention that here…]

General Admission tickets are $25. VIP tickets are $75 and include early access to vendors, an event t-shirt, and an exclusive goody bag full of delicious samples. Children’s tickets are $5. Tickets are available at: http://dallaschocolate.eventbrite.com. Last year this event sold out, so make sure to purchase your tickets today!

We look forward to seeing you there!