



Dallas Chocolate Conference & Festival

presented by DallasChocolate.org

October 26, 2013
Addison Conference Centre

For Media:

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GET YOUR "GOLDEN TICKET" FOR THE 4TH ANNUAL DALLAS CHOCOLATE CONFERENCE & FESTIVAL, Oct. 26 & Oct. 27

DALLAS (August 1, 2013) - Tickets are now available for Dallas' most delicious event, the Dallas Chocolate Conference & Festival, Oct. 26, 2013, at the Addison Conference Centre. Presented by DallasChocolate.org, the event allows attendees to enjoy fine chocolates from many local and delicious purveyors as well the unique opportunity to be educated on all things chocolate. In addition to the great chocolate, the event offers specialty classes, discussions, and activities led by some of the chocolate industry's most reputable experts.

The Dallas Chocolate Conference & Festival is two events in one:

The Chocolate Festival is a room of wall-to-wall chocolate where attendees can choose to sample chocolates from more than 20 chocolatiers and chocolate makers. Admission includes 10 vouchers (three for kids) redeemable for chocolate samples at the Festival. Tickets for the Festival can be purchased for entry at three different times.

The Chocolate Conference, also included with a ticket purchase, kicks off at 10 a.m. with the Chocolatiers' Roundtable -- a free-flowing panel discussion with all participating chocolatiers. Adrienne Newman "Madame Cocoa" will return as the Chocolate Conference's Mistress of Ceremonies. While all classes are included with a ticket purchase, space is limited and is on a first-come, first-seated basis.

Confirmed chocolatiers and chocolate makers include:

Barry Callebaut USA
Amano Artisan Chocolate (Orem, UT)
Valrhona
Dandelion Chocolate (San Francisco, CA)
Tejas Chocolate (Houston, TX)
Taza Chocolate (Somerville, MA)
Chocolates El Rey
Hernán (Del Rio, Texas)
Potomac Chocolate (Woodbridge, VA)
Sublime Chocolate

Wiseman House Chocolates
Dr. Sue's Chocolate
Nib Chocolates
Toffee Treats
Elegantly Chocolate
Bark Chocolate
Kate Weiser Chocolate
Pure Chocolate Desserts by Zach
Spoon

For those attendees looking to get hands-on with chocolate, a limited-seating class has been added to the schedule on Sunday, Oct. 27. For the cost of \$125, register for a “Bean-to-Bar Chocolate-Making” class led by Scott Moore, Jr. of Tejas Chocolate and Alice Nystrom of Dandelion Chocolate.

For the Ultimate Weekend in Dallas Chocolate, check out events from local companies including Dallas by Chocolate’s bus tours of local chocolate shops or a special Wine & Cheese Pairing on Thursday, Oct. 24 with Dr. Sue’s Chocolate and The Mozzarella Company. Make a weekend of it and stay at the official hotel of the Dallas Chocolate Conference & Festival, the Intercontinental Dallas in Addison offers a sweet package for visiting chocoholics.

** Classes and vendors are subject to change. Visit DallasChocolate.org for the latest info.*

EVENT DETAILS

WHAT: 4th Annual Dallas Chocolate Conference & Festival

WHEN: Saturday, Oct. 26, 2013 – Sunday, Oct. 27, 2013

WHERE: Addison Conference Centre, 15650 Addison Road, Addison, Texas

COST: Tickets range from \$20-\$50 for adults and \$10-\$20 for children under 12. Tickets are available at DallasChocolate.org.

MEDIA

INFO: Autumn Reo at autumn@shiromasouthwest.com or 940.367.0295

DallasChocolate.org is an educational organization with a mission to educate Dallas about chocolate one bar at a time.

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